



"As part of the Vancouver community for over 25 years, it was only natural we partnered with the Volcanoes in their quest for excellence."

Jaime Artache,
Who Song & Larry's

Hoop Dreams: Volcanoes Offer More Than Just A Basketball Game

A night with the Volcanoes is bringing athleticism and excitement to Clark County like has never seen before. Game nights include a family friendly environment, activities for kids, contests for fans, exciting high scoring action and fun for everyone.

"What we're trying to do is create an event that focuses on activities that are fun and exciting for everyone" says Volcanoes General Manager Clay Bonds.

Above and Beyond

A night with the Volcanoes is more than just a basketball game. Pre-game events, promotions, give a ways and focusing on children activities are key ways management is introducing Clark County to the Vancouver Volcanoes games hopefully making it an attraction of its own.

"Once hooked on the fun and excitement we feel the fans will return says Bonds."

The price for all this excitement? Less than a trip to the movie theater: \$4.00 for kids 17 and under and \$8.00 for adults.

With the added focus on attracting children to the Volcanoes game your family may see the Volcanoes mascot, clowns, face painters, bounces houses and much, much more.

If children are having fun, Bonds says, they will ask their parents to bring them back to a game again and again. So while the parents can relax and enjoy the bas-

ketball game the kids are having fun also.

But it does not stop there. To get more fans out to a game, Bonds has improved the concessions menu with more items and better quality than the fan would expect. At some of our games says Bonds- the fans can find gourmet pizza, upscale deli sandwiches and ice cream to die for.

The team has also partnered with other business and civic organizations to help promote the team. The Volcanoes will be in the media with various news releases and stories an estimated 44 times this year. In addition, discounted tickets are available for businesses and organizations. The team also promotes fundraising opportunities for youth groups and promotional packages are available for businesses

Local Pride, Hometown Success

Bonds says the Volcanoes are striving to be a source of pride for Clark County—not only by offering exciting basketball action, but also by creating a game night that involves and celebrates various community groups. Business sponsors, Bonds emphasizes, make the magic possible.

**COME EXPERIACNE
THE EXCITEMENT
FIRST HAND AT THE 1ST
ANNUAL G.V.C.C. FAMILY
FUN NIGHT AT
A Volcano game.
Fri., June 9 -- 7:15pm
at Clark College**

- Door prizes for GVCC members
- Giveaways for GVCC members
- Contests for children of GVCC members

"We are having so much fun being a sponsor for the Vancouver Volcanoes. The games are family friendly with contests, prizes, food, and close to the action fun," says Shannon Caicedo of The Futon Store. "The fun doesn't end with the game, after the game everyone is welcome to get autographs and pictures! I like being involved with a home town team that knows the fans are what the game is

really about!"

Jaime Artache, general manager of Who-Song & Larry's agrees.

"As part of the Vancouver community for over 25 years, it was only natural we partnered with the Volcanoes in their quest for excellence. We are proud to be part of the Vancouver Volcanoes family and invite you to join us at Who-Song & Larry's in supporting their quest for excellence."

Jason Beatty of Instant Imprints enjoys the pro level play and the family-friendly atmosphere.

"I love the idea that I am supporting something that's family friendly and affordable. As a basketball fan, helping a pro team succeed here in Clark County is also appealing."

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"This year, sponsorship has doubled and enthusiasm has tripled" says Bonds. Further "the Volcanoes are still looking to add more sponsors, this year our sponsorship packages are designed so that the sponsor can get a lot of exposure and we hope that they make their money back, but I can tell you—I think the main reason people sponsor the team is that they have pride in their community and they want to help the Vancouver Volcanoes become a community centerpiece—for example—**Les Schwab** not only contributed a significant cash amount but then after paying—asked how their stores could help promote the games; the same happened with **Therapeutic Associates**—people are excited about the season".

To get your business involved at a Volcano game please contact Clay Bonds at 360-991-8970 or e-mail Clay at clay@vancouvervolcanoes.com. Special M2M season package discounts are available to GVCC members. ■

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